

Christine Evans

Graphic and Web Designer

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EXPERIENCE

Sr. Associate, Visual Design, August 2023 - Present

Sunlight Financial. Charlotte, NC.

Create user experiences through the design of elegant interfaces. Collaborating with business analysts to create sketches, wireframes, high resolution mockups, as well as interactive prototypes to support early product concepts and ideas.

Associate, Visual Design, August 2021 - August 2023

Sunlight Financial. Charlotte, NC.

Assisted Marketing with visual assets, including but not limited to: PowerPoint decks, promotional one-pagers, social media images, banners, etc. Provide design guidance for creative deliverables across the organization.

Graphic Designer / Production Assistant, December 2019 - April 2021

Red Oak Branded Solutions. Indiana, PA

Perform various tasks, which include designing shirt designs, advertising material and proof layouts for clients. Other tasks include office filing and stocking, packaging and fulfillment of customer orders, and operating the vinyl cutter and heat press. Help to run errands and deliver customer orders.

Student Graphic Designer, May 2019 - September 2019

Indiana University of Pennsylvania, Indiana, PA

Designed and produced diverse university communications such as print publications, multimedia ads, and web graphics. Collaborated with graphic designers to uphold a consistent university brand and support its main objectives, including fundraising and student recruitment.

EDUCATION

Google UX Design Certificate, April 2021 - June 2021

Indiana University of Pennsylvania, August 2017 - May 2021

Bachelor of Fine Arts, focus in graphic design. Minor in Marketing.

SKILLS

Brand development
Typography
Print/ layout design
Illustration
Sketching
Color Correcting
3D Modeling

TOOLS

Photoshop
Illustrator
InDesign
XD
Dreamweaver
Lightroom
WordPress
Procreate
Figma
Dropbox
Microsoft Office

LANGUAGES

HTML / CSS
Javascript (jQuery,
GSAP platforms)